

Strategic Plan/POA Activity Ideas

Use: This guide shares ideas that align with the fifteen POA committee areas as defined by the National FFA. These activities are featured in recent National Chapter guides, as highlighted by the National FFA as ideas to be incorporated into any agricultural program.

Program of Activities/Strategic Plan Committee Examples

Category	Example Activities
Growing Leaders - Leadership	<ul style="list-style-type: none">- Officer training retreats to set chapter goals- Team-building scavenger hunts ('Smells Like Team Spirit')- Leadership conferences like 'Own Your Brand'
Growing Leaders - Healthy Lifestyles	<ul style="list-style-type: none">- Time management workshop ('How Do You Slice Your Pie?')- Hosting a barn dance with YMCA instructors to promote fitness- Creating jump ropes from recycled T-shirts for P.E. classes- Inviting a school nutrition specialist or athletic trainer to an FFA event
Growing Leaders - Scholarship	<ul style="list-style-type: none">- Academic recognition events (Ice Cream Social)- Reading barns stocked with ag-related books for elementary students- Day of Agriculture event teaching Spanish + ag literacy
Growing Leaders - Personal Growth	<ul style="list-style-type: none">- Student-led podcasts on self-improvement- Mentoring younger students with pen-pal letters- Leadership lessons in professionalism and personal finance
Growing Leaders - Career Success	<ul style="list-style-type: none">- Career fair with industry professionals (veterinarians, welders, agronomists)- Welding career workshop with technical recruiters- Interviews with local ag professionals to explore career paths
Building Communities - Environmental	<ul style="list-style-type: none">- Planting trees on Arbor Day- Maintaining a nature trail for public use- Make Main Street Bloom planter box beautification
Building Communities - Human Resources	<ul style="list-style-type: none">- Teacher/staff appreciation project ('Giving Gratitude')- Creating gifts for nursing home residents- Donating pet supplies and toys to animal shelters

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Building Communities - Citizenship	<ul style="list-style-type: none"> - Hosting Farm Forum breakfasts with politicians - Veterans recognition events & patriotic school assemblies - Helping with county fairs and civic festivals
Building Communities - Stakeholder Engagement	<ul style="list-style-type: none"> - Family Farm Safety Night with business sponsors donating gear - Partnering with the Chamber of Commerce on community displays - FFA Barnyard exhibit with fair boards
Building Communities - Economic Development	<ul style="list-style-type: none"> - Harvest markets for SAE products and local vendors - Shop-local planter campaign to support small businesses - Christmas festival with vendors, food, and crafts
Strengthening Agriculture - Support Group	<ul style="list-style-type: none"> - Donating hydroponic gardens to nursing homes - Partnering with alumni/booster groups on projects - Mentoring younger ag students through SAE tours
Strengthening Agriculture - Chapter Recruitment	<ul style="list-style-type: none"> - Open house 'Passport to FFA Night' - Petting zoo at Back-to-School Bash - Recruitment cookouts requiring each member to bring a guest
Strengthening Agriculture - Safety	<ul style="list-style-type: none"> - Family Farm Safety Night with safety gear distribution - Farm & equipment safety workshops at schools - ATV and hunting safety lessons
Strengthening Agriculture - Agricultural Advocacy	<ul style="list-style-type: none"> - Farm Forum with local legislators - FFA Day at the Capitol advocacy event - Social media campaigns promoting agriculture awareness
Strengthening Agriculture - Agricultural Literacy	<ul style="list-style-type: none"> - Reading Ag books during 'Read Across America' - Teaching elementary students to grow lettuce hydroponically - Hosting Ag Literacy booths at county fairs